

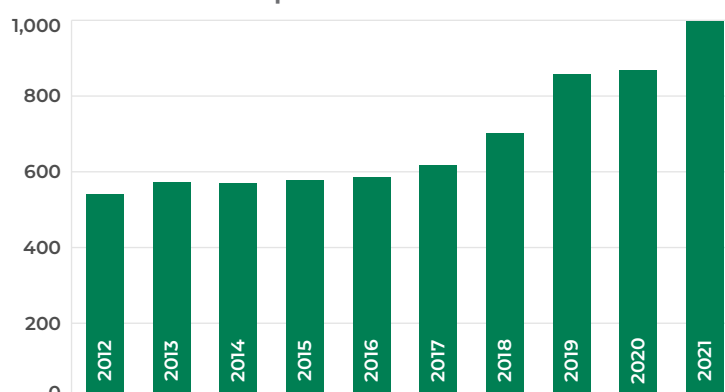
The agriculture and agri-food sector is an important component of the provincial economy, generating employment, income, and nourishment to both rural and urban communities. The sector combines 1,851 farms and 156 processing plants to produce farm cash receipts of \$996.9 million and processed agri-food products worth over \$1 billion. The sector is quite diverse with over 30 commodities being produced in New Brunswick. Potatoes, dairy products, chicken, tree fruits and berries, floriculture, nursery and sod, and cattle and calves accounted for about 55 per cent of total farm cash receipts in 2021. New Brunswick enjoys one of the highest levels of value-added processing in the country from its agriculture and agri-food sector with around 80 per cent of the province's agriculture production being processed in-province before reaching the market. The sector has an extensive network of export markets comprising 74 countries, with total exports valued at \$428.7 million in 2021. In terms of employment, the sector generated 9,910 full-year equivalent jobs in primary agricultural production and agri-food processing activities.

## 2021 HIGHLIGHTS

- Compared to 2020, New Brunswick farm cash receipts increased by \$128.6 million (15 per cent) to an all-time high of \$996.9 million in 2021. New Brunswick reported the highest farm cash receipts in Atlantic Canada. Crop receipts (including cannabis) rose by 18 per cent, while livestock receipts increased by nine per cent, and program payments by 50 per cent.
- Cannabis sales increased by \$27.9 million (12 per cent) to reach \$251.6 million in 2021, accounting for 40 per cent of the province's crop receipts and one-quarter of total farm cash receipts. Cannabis receipts have been included in farm cash receipts since 2018.
- Potato receipts grew by \$12.6 million (eight per cent) to total \$166.2 million in 2021, as a result of greater marketed production and average price. The majority of the 2020 potato crop was marketed in 2021, in addition to part of the 2021 crop. The 2020 potato crop was down as a result of lower yields and seeded area, however, the 2021 growing season produced a record-high crop.
- According to Statistics Canada, blueberry receipts amounted to \$45.9 million in 2021, an increase of 101 per cent (\$23.1 million) compared to 2020. This rise in receipts was due to a substantial increase in the quantity produced and sold, coupled with higher prices. In 2020, there were drought conditions which resulted in a low yielding crop. In comparison, weather conditions were more favourable in 2021, which resulted in average yields. It appears blueberry prices were understated by Statistics Canada in 2021, which resulted in receipts being underestimated. According to provincial estimates, blueberry receipts totaled approximately \$62.5 million in 2021.
- Sales of maple products rose by \$11.0 million (54 per cent) to \$31.6 million in 2021, as a result of greater production and higher prices.
- Revenues from grains and oilseeds totaled \$26.6 million in 2021, up 40 per cent (\$7.7 million) from 2020. Increases were seen in sales of oats, by \$2.7 million (105 per cent), barley, by \$2.1 million (61 per cent), and soybeans, by \$1.8 million (68 per cent), as a result of greater marketed production and prices. Grain corn receipts also rose, by \$1.2 million (19 per cent), on higher prices.
- Dairy receipts rose by \$9.3 million (eight per cent) to \$129.0 million in 2021. This was due to increases in prices and marketings.
- Total cattle and calf sales fell by four per cent (\$2.1 million) to \$51.3 million in 2021. This decline was driven by lower marketings of slaughter calves.
- Receipts from eggs increased by \$3.6 million (12 per cent) to \$32.6 million in 2021, as a result of higher prices and greater quantity sold.
- Hog receipts amounted to \$15.9 million in 2021, up \$5.1 million (47 per cent) from the previous year. Interprovincial exports and slaughter receipts rose on higher prices, while international exports increased on greater marketings.
- Program payments increased by one-half (\$5.8 million) to \$17.5 million in 2021. This increase was driven by higher payments under the Federal Dairy Direct Payment Program (by \$7.3 million, 1,224 per cent) and AgriStability (by \$1.6 million, 37 per cent).
- New Brunswick's agri-food exports increased in value by \$15.2 million (four per cent) to \$428.7 million in 2021. Top exported products that increased the most in value were live trees, plants, and flowers, by \$13.6 million (37 per cent), cannabis, by \$5.6 million (179 per cent), preparations of vegetables (other than potatoes), by \$5.5 million (302 per cent), and animal feed, by \$5.1 million (13 per cent). On the other hand, export sales of potatoes and potato products declined by \$23.6 million (10 per cent).
- The United States continued to be New Brunswick's top trading partner with \$350.0 million in sales in 2021, down \$2.1 million (one per cent) from 2020. Other important markets included Panama, Israel, and Japan, valued at \$7.4 million, \$7.1 million, and \$6.1 million, respectively.

Note: When comparing 2021 statistics to 2020, absolute and percentage changes are calculated based on unrounded numbers.

Total Farm Cash Receipts: 2012-2021



## AGRICULTURE AND AGRI-FOOD INDUSTRY

Number of farms	1,851
Farmland, hectares	277,363
Land in crops, hectares	130,210
Total farm assets	\$3.9 billion
Farm cash receipts	\$996.9 million
Number of processing plants	156
Shipments of processed food products <sup>1</sup>	\$1 billion +
Agri-food exports	\$428.7 million
GDP (direct)	\$1.1 billion
Employment, farm <sup>2</sup>	4,610
Employment, processing <sup>3</sup>	5,300

<sup>1</sup> Estimate.

<sup>2,3</sup> Full-year equivalent jobs.

**MAJOR COMMODITIES**
**\$ MILLION**

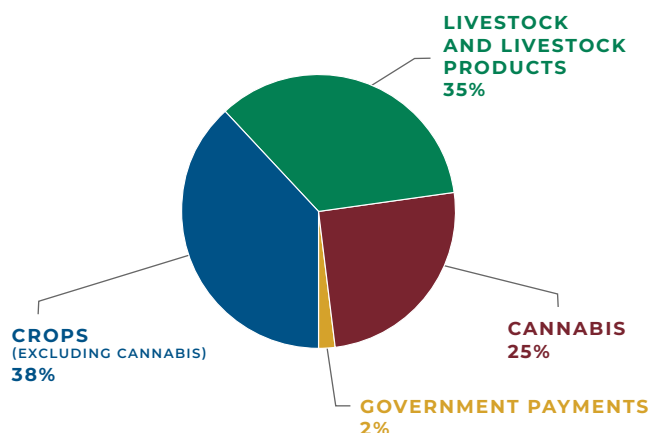
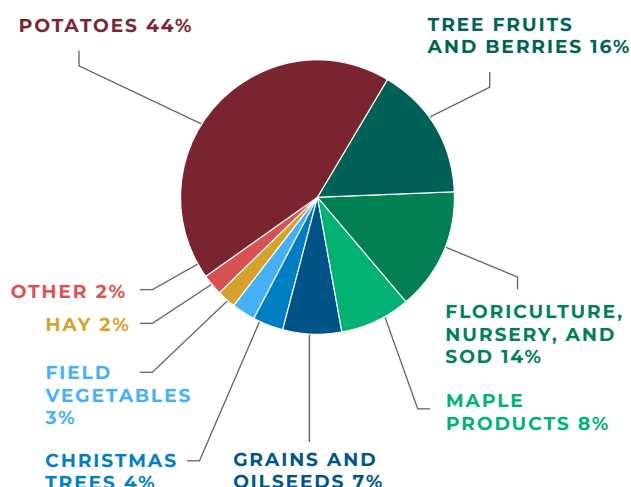
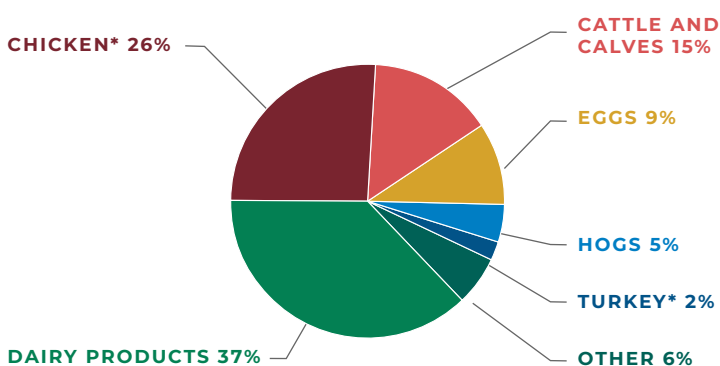
	2020	2021
Cannabis	223.7	251.6
Potatoes	153.5	166.2
Dairy products	119.7	129.0
Chicken <sup>4</sup>	77.1	89.3
Tree fruits and berries	36.7	61.4
Floriculture, nursery, and sod	50.1	54.8
Cattle and calves	53.4	51.3
Eggs	29.0	32.6
Maple products	20.6	31.6
Grains and oilseeds	19.0	26.6
Hogs	10.8	15.9
Christmas trees	13.2	14.3
Field vegetables	7.4	9.8
Hay	7.8	8.6
Turkey <sup>5</sup>	7.5	7.4
Government payments	11.7	17.5
Other	27.3	29.0
<b>Total</b>	<b>868.3</b>	<b>996.9</b>

<sup>4,5</sup> Chicken and turkey receipts for New Brunswick were suppressed by Statistics Canada. As a result, these are estimates based on data retrieved from Chicken Farmers of Canada and Turkey Farmers of Canada.

Note: Due to rounding, numbers in the tables in this report may not add up precisely to the totals provided.

**MAJOR CROPS - SEEDED/  
CULTIVATED AREA**
**HECTARES**

	2020	2021
Potatoes	19,643	21,448
Blueberries	15,914	16,440
Oats	5,700	11,100
Barley	8,100	7,800
Soybeans	3,100	4,000
Grain corn	3,600	3,800

**Farm Cash Receipts in 2021: \$996.9 million**

**Crop Receipts (excluding cannabis) in 2021: \$381.9 million**

**Livestock Receipts in 2021: \$345.9 Million**


\* estimate.

**Exports of Agri-Food Products**

COUNTRY	\$ MILLION	
	2020	2021
United States	352.1	350.0
Panama	6.5	7.4
Israel	2.6	7.1
Japan	2.8	6.1
Costa Rica	6.8	5.7
United Arab Emirates	4.6	5.7
Mexico	4.9	5.4
Kuwait	4.0	3.8
Taiwan	2.4	3.8
Algeria	0.0	3.5
Other	26.8	30.4
<b>Total</b>	<b>413.5</b>	<b>428.7</b>

Source: Statistics Canada, CATSNET Analytics (November 2022).

COMMODITY	\$ MILLION	
	2020	2021
Potatoes and potato products	231.7	208.1
Live trees, plants, and flowers	37.2	50.9
Animal feed	38.8	44.0
Preparations of grains	33.4	32.8
Maple products	13.9	15.2
Live animals	11.4	11.2
Cannabis	3.1	8.8
Beer	8.8	8.1
Preparations of vegetables (other than potatoes)	1.8	7.4
Meat	3.3	7.3
Other	30.1	35.0
<b>Total</b>	<b>413.5</b>	<b>428.7</b>