

Ensemble  pour vaincre  
la pauvreté  
Overcoming Poverty Together

# Economic and Social Inclusion Corporation

*2015-2016 Annual Report*



# Economic and Social Inclusion Corporation

*2015-2016 Annual Report*

**2015-2016 Annual Report**

Published by

The Economic and Social Inclusion Corporation (ESIC)

Kings Place

440 King Street – Suite 423

P.O. Box 6000

Fredericton, New Brunswick

E3B 5H1

Canada

<http://www.gnb.ca/poverty>

October 2016

PRINT (biling): ISBN 978-1- 4605-1147-3

PDF (Fr.): ISBN: 978-1-4605-1148-0

PDF (Eng.): ISBN: 978-1-4605-1149-7

10836 Printed in New Brunswick

## Transmittal letters

### **From the Minister to the Lieutenant-Governor**

The Honourable Jocelyne Roy Vienneau  
Lieutenant-Governor of New Brunswick

May it please your Honour:

Pursuant to subsection 28(1) of the *Economic and Social Inclusion Act*, it is my privilege, as Minister responsible for the New Brunswick Economic and Social Inclusion Corporation, to submit the Annual Report of the Corporation for the fiscal year April 1, 2015, to March 31, 2016.

Respectfully submitted,



Honourable Dr. E.J. Doherty  
Minister responsible for the New Brunswick Economic and Social Inclusion Corporation

---

### **From the Executive Director to the Minister**

Honourable Dr. E.J. Doherty  
Minister responsible for the New Brunswick Economic and Social Inclusion Corporation

Sir:

I am pleased to be able to present the Annual Report describing operations of the New Brunswick Economic and Social Inclusion Corporation for the fiscal year April 1, 2015, to March 31, 2016.

Respectfully submitted,



Stéphane Leclair  
Executive Director

# Table of contents

|   |    |
|---|----|
| Minister's message . . . . .  | 1  |
| Co-Chairs' message . . . . .  | 3  |
| Contact information. . . . .  | 5  |
| Mandate . . . . .   | 6  |
| Historical background . . . . .   | 7  |
| <i>OPT2</i> (2014-2019) . . . . .   | 8  |
| ESIC Advisory Committee on Rural and Urban Transportation Systems . . . . . | 9  |
| Community Inclusion Networks (CINs) . . . . .                               | 10 |
| 28 Priority Action progress . . . . .                                       | 23 |
| <i>Small Acts, Big Impact</i> campaign . . . . .                            | 25 |
| Participants in ESIC meetings and conferences. . . . .                      | 26 |
| Summary of staffing activity . . . . .                                      | 29 |
| Highlights of Overcoming Poverty Together . . . . .                         | 30 |
| Financial information . . . . .   | 33 |

# Minister's message

As Minister responsible for the New Brunswick Economic and Social Inclusion Corporation (ESIC) and for Poverty Reduction, I can reflect on the year past with a sense of pride and accomplishment.

Living in poverty is a reality for many individuals and families in the province.

The Government of New Brunswick, as with many New Brunswickers, recognizes that poverty reduction is everyone's business: individuals living in poverty, the non-profit community sector, business and government. We believe that we have a collective responsibility to address this issue. Through the collaboration of these four sectors, all men, women and children in New Brunswick shall have the necessary resources to meet their basic needs and to live with dignity, security and good health. Furthermore, all New Brunswickers shall be included as full citizens through opportunities for employment, personal development and community engagement.

In January 2016, ESIC helped organize a Summit on Economic Inclusion in Saint John as part of the New Brunswick Jobs Board Secretariat's series of opportunities summits. The summits brought together citizens, academia, advocacy groups, artists, business people, First Nations, industry associations, non-profits, start-ups, unions, youth and different levels of government to identify new prospects for creating jobs and economic growth opportunities in the province.

The objectives of the Summit on Economic Inclusion were to discuss economic and social inclusion of all New Brunswickers in the province's economy. Ninety people participated in the summit and were asked to think about the future of economic inclusion.

The following opportunities and conditions were identified during the summit:

- social assistance reform;
- social enterprise growth;
- improve recruitment model and strengthen employers;
- transitional support for skills and jobs;
- simplified system for easy access to services;
- affordable and accessible quality childcare for all;
- connect employees to employers through transportation so they can stay in their communities; and
- food security, accessibility and affordability.

More details about the summit are in the [Economic Inclusion Opportunities Summit Summary Report](#).

Other accomplishments of the Government of New Brunswick which address poverty issues during fiscal 2015-2016 include the establishment of the Youth Employment Fund designed to provide unemployed youth aged 18 to 29 with an opportunity to develop skills; the creation of a council on aging as part of an aging strategy; the Home Energy Assistance program to help low-income families cope with high energy bills; the

Low-Income Seniors benefit to help some of our province's most vulnerable residents; the announcement of an increase of the minimum wage on April 1, 2016; and efforts in engaging New Brunswickers to advance gender equality.

I feel strongly about economic and social inclusion, and helping to improve the lives of all New Brunswickers. I know our Premier shares this passion.

I am convinced that, together, we can improve the situation of so many New Brunswickers who are dealing with social and economic challenges.

A handwritten signature in black ink, appearing to read "E.J. Doherty". The signature is fluid and cursive, with a large initial "E" and a long, sweeping underline.

Honourable Dr. E.J. Doherty  
Minister responsible

# Co-Chairs' message

What a year we have had in 2015-2016 at the New Brunswick Economic and Social Inclusion Corporation (ESIC).

One of ESIC's highlights in the past year was undoubtedly the publication in June 2015 of *The Impact of New Brunswick's 2009-2014 Economic and Social Inclusion Plan*. This report explains the actions and initiatives contained in *Overcoming Poverty Together: The New Brunswick Economic and Social Inclusion Plan (OPT1)*. It presents the highlights of the plan, the evolution of the 12 performance indicators, success stories told by the 12 community inclusion networks (CINs) and a summary of the 22 priority actions on which the plan is based. It states the considerable progress achieved in the context of *OPT1* and the sectors in which more effort will need to be made by everyone to enhance the quality of life of some New Brunswickers.

It is in everyday life that we note the terrific progress achieved in 2015-2016 in the number of New Brunswickers who went from words to actions by taking up the challenge of making a commitment to build capacity in their community. For example, more than 20,000 people rallied together in various projects implemented throughout the province in the context of *OPT2*. The report *The Impact of New Brunswick's 2009-2014 Economic and Social Inclusion Plan* reveals that nearly 45,000 people took part in activities under *OPT1* from 2009 to 2014.

These results are the outcome of the hard work of the CINs set up under *OPT1*. The CINs are at the heart of building community awareness and raising the level of engagement. They partner with local organizations and support them in the development and implementation of their community projects. Many organizations recognize and support the activities underway by aligning their strategies and initiatives with the provincial plan.

The *Healthy Smiles, Clear Vision* program, set up in 2012, continues to offer dental and vision care for children up to the age of 18 in low-income families. The vision care program covers basic services such as the yearly exam, lenses and frames. The dental care program covers basic services, including regular exams, X-rays and extractions, with some preventative treatments. Children registered with the Department of Social Development are automatically enrolled, and children in low-income families can also benefit. It is also promoted by the CINs and other organizations involved. As of March 2016, 17,150 children were registered.

In April 2015, the Advisory Committee on Rural and Urban Transportation Systems began its work. The objectives of this committee, made up of experts in transportation and travel of individuals and government and community representatives, are to develop a global transportation strategy for the province; and to promote and support community transportation networks to offer increased access to essential services, promote the development of local and regional businesses, and improve the general quality of life in rural and urban environments.



ESIC organized a province-wide awareness campaign, *Small Act, Big Impact* from November 23 to December 4, 2015. It was designed to inspire New Brunswickers by inviting them to take photographs of small acts of volunteerism, share them on social media and encourage their friends, family members and social networks to do the same.

People of diverse backgrounds agreed to take simple actions in the fields of literacy, transportation and food security and to challenge other people in their circle to do the same. We thank the many participants in this initiative.

In closing, we wish to thank the members of the ESIC board of directors. These men and women from around the province represent the four activity sectors. As with the CIN representatives, they dedicate many hours of their precious time to improving the quality of life of many New Brunswickers. They are supported daily by a small but efficient team of employees at ESIC. We appreciate their efforts and commitment. We hope we can continue to count on the support of all New Brunswick stakeholders and residents as we move forward with this innovative and unique social project.

Monique Richard  
Roger Martin  
Honourable Dr. E.J. Doherty, Minister responsible

Co-Chairs

# Contact information

## **New Brunswick Economic and Social Inclusion Corporation**

Kings Place  
440 King Street – Suite 423  
P.O. Box 6000 Fredericton, NB  
E3B 5H1

Telephone: 506-444-2977; 1-888-295-4545 (toll-free)

Fax: 506-444-2978

Email: [esic-sies@gnb.ca](mailto:esic-sies@gnb.ca)

Web: [www.gnb.ca/poverty](http://www.gnb.ca/poverty)

## **ESIC team**

Stéphane Leclair, Executive Director  
Althea Arsenault, Manager of Resource Development  
Marc Gosselin, Coordinator  
Scott MacAfee, Coordinator  
Marie-Ève Grégoire, Administrative Assistant  
Vacant, Coordinator

## **Board of directors**

(as of March 31, 2016)

### **President**

Vacant

### **Co-chairs**

Monique Richard – Citizens, Saint-Ignace  
Roger Martin – Non-profit, Miramichi  
Honourable Dr. E. J. Doherty – Minister responsible,  
Saint John

### **Citizens who live or have lived in poverty**

Juanita Black – Saint John  
Ginette Little – Fredericton  
Jennifer Melanson – Upper Coverdale  
Angel Michaud – Perth-Andover  
Beverly Wilcox – Bathurst  
Two positions vacant

### **Non-profit sector**

Haley Flaro – Fredericton  
Brenda Murphy – Grand Bay-Westfield  
July Synott – Goodwin Mill  
One position vacant

### **Business sector**

Joanna Bernard – Edmundston  
Nick Ganong – St. Stephen  
Brian McCain – Florenceville-Bristol  
One position vacant

### **Provincial government**

Honourable Francine Landry – Minister of Post-Secondary  
Education, Training and Labour – Edmundston  
Honourable Cathy Rogers – Minister of Social  
Development – Moncton  
Honourable Serge Rousselle – Minister of Education and  
Early Childhood Development – Tracadie

### **Opposition**

Dorothy Shephard – MLA, Saint John Lancaster

# Mandate

The prevention and reduction of poverty in New Brunswick is very complex. The causes and effects are many, and not one solution is universal in preventing or eradicating poverty. No matter how poverty is defined, it is clear that it is an issue that requires everyone's attention. It is important that all members of our society work together to provide opportunities for all New Brunswickers to reach their potential.

Following an extensive engagement process based on public dialogue with New Brunswickers from all walks of life, the province's first poverty reduction plan, *Overcoming Poverty Together: The New Brunswick Economic and Social Inclusion Plan, 2009-2014 (OPT1)* was developed. The Economic and Social Inclusion Corporation (ESIC) was established to implement and manage this unique approach to addressing the issue of poverty in New Brunswick.

ESIC was established:

1. To ensure the implementation of *OPT* and the development and adoption of any other economic and social inclusion plan;
2. To co-ordinate and support the Community Inclusion Networks (CINs) in developing their plans and in reaching objectives of the provincial plan set out in their regional plans;
3. To administer the Economic and Social Inclusion Fund established under section 29 of the *Economic and Social Inclusion Act*;
4. To exercise the other functions or activities authorized or required by this Act or the regulations or as directed by the Lieutenant-Governor in Council.

In addition, the *Economic and Social Inclusion Act* stipulates that a new economic and social inclusion plan shall be adopted every five years through a public engagement process led by ESIC. A second plan, *Overcoming Poverty Together: The New Brunswick Economic and Social Inclusion Plan (2014-2019) (OPT2)* was created and is implemented to build on the success of *OPT1*.

ESIC is governed by a board of directors. The board met four times in 2015-2016. As per the *Economic and Social Inclusion Act*, the board administered the business and affairs of the corporation, including financial, operational, setting policies and monitoring the progress of *OPT*.

# Historical background

In October 2008, the provincial government announced a public engagement initiative that gave New Brunswickers the opportunity to become involved in reducing and preventing poverty. It was decided that everyone should be included in finding solutions to the economic and social problems related to poverty.

After a comprehensive consultation process that included almost 2,500 participants, including people living in or who have experienced poverty, representatives from the non-profit community, the business community, the provincial government and the official Opposition, *Overcoming Poverty Together (OPT1)* was developed and adopted.

The Economic and Social Inclusion Corporation (ESIC) was created to incubate, foster and drive the plan. The *Economic and Social Inclusion Act* was adopted at the Legislative Assembly of New Brunswick to support the plan and the corporation's efforts in its implementation.

The Act stipulates that the plan must be renewed every five years through a public engagement process. In the fall of 2013, ESIC conducted a second public engagement initiative – Public Dialogues – which led to the creation of a second plan, *Overcoming Poverty Together 2014-2019 (OPT2)*.

## Vision

Through the collaboration of governments, business and non-profit sectors, persons living in poverty and individuals – all men, women and children in New Brunswick – shall have the necessary resources to meet their basic needs and to live with dignity, security and good health. Furthermore, all New Brunswickers shall be included as full citizens through opportunities for employment, personal development and community engagement.

## Delivery and accountability

The success of the poverty reduction initiative has its roots in the recognition that all individuals and sectors of society play a key role in the reduction of poverty. There is an ongoing commitment to continue this partnership in a governance model with the following components:

1. Community economic and social inclusion networks established at the local level composed of representatives of persons living in poverty, non-profit, business and government sectors.
2. A provincial economic and social inclusion board consisting of representatives of the provincial government (ministers and deputy ministers), community, business and low-income persons, presided over by four co-chairs.
3. A co-ordination unit providing coordination and administrative support to the board and community inclusion networks.

# OPT2 (2014-2019)

The New Brunswick *Economic and Social Inclusion Act* states that a new economic and social inclusion plan shall be adopted every five years through a public engagement process led by ESIC. The process for *OPT2* took place in the fall of 2013 in collaboration with the CINs and consisted of the following phases:

- Gathering of comments through public dialogues, meetings with regional and provincial stakeholders and online submissions;
- Analysis of the information and development of the plan;
- Analysis and approval by ESIC's board of directors.

Nearly 750 people took part in public dialogue sessions in 12 regions throughout the province. About 50 community organizations sent in briefs and participated in sessions held for regional and provincial agencies. Close to 500 comments were received online.

Almost 5,000 comments were collected through the entire process. This resulted in the development of 28 priority actions that capture the essence of the discussion. These actions are the heart of the plan and have been categorized into the four pillars outlined below.

The ESIC board of directors approved the new plan in the spring of 2014, and it was unveiled at a news conference in May 2014. Its implementation started at the end of 2014.

*OPT2* places emphasis on community capacity-building. It recognizes that each individual and community has a role to play in fostering economic and social inclusion and suggests that communities be empowered to tackle poverty reduction and other issues in New Brunswick.

For more information:

[Overcoming Poverty Together: The New Brunswick Economic and Social Inclusion Plan \(2014-2019\)](#)

## Global objective

In keeping with *OPT1*, continued focus is put toward fostering the economic and social inclusion of all New Brunswickers and reducing poverty through increased community capacity and collaboration of the four sector partners. Ongoing emphasis will be placed on reducing income poverty by 25 per cent and deep income poverty by 50 per cent.

## Priority actions

*OPT2* includes 28 priority actions, grouped in four pillars:

- **Pillar 1** – Community empowerment, includes actions addressing community development, communication and networking and volunteerism.
- **Pillar 2** – Learning, includes actions addressing child and youth education and adult education, training and preparation for work.
- **Pillar 3** – Economic inclusion, includes actions addressing participation in the labour market and business activity.
- **Pillar 4** – Social inclusion, includes actions addressing food security and healthy food availability, housing and transportation.

One action that was not completed in the first plan has been carried over in the new plan until completion.

# ESIC Advisory Committee on Rural and Urban Transportation Systems

Social inclusion includes actions addressing food security and healthy food availability, housing and transportation. It is within this pillar that an advisory committee was created to address the two priority action items related to transportation in *OPT2's* 28 priority actions:

- develop a comprehensive rural and urban transportation strategy for the province;
- promote and support community-based alternative transportation systems.

## Mandate

The mandate of the committee is to:

- develop a comprehensive rural transportation strategy for the province; develop a comprehensive urban transportation strategy for the province.

Both strategies are developed in partnership with community-based alternative transportation systems that provide an increase in accessibility to essential services, promote the development of local and regional businesses and improve the overall quality of life in rural and urban areas.

## Reporting

The committee is responsible to the ESIC board of directors.

The committee started its work in April 2015.

## Members

The composition of the committee is multi-sectorial. All four sectors partners: business, government, non-profit organizations and individuals are represented to the committee. Members have been selected based on their expertise related to the transportation issues in New Brunswick, particularly in relation to those living in poverty and/or with disability. They serve in the best interests of all New Brunswickers in identifying options to address the transportation issue.

- Yves Bourgeois, Chair;
- Ross Alexander;
- Gérard Belliveau;
- Stan Choptiany;
- Haley Flaro;
- Germaine Guimond;
- Trevor Hanson;
- Manon Landry-Pitre;
- Roger Martin;
- Frank McCarey;
- Jamie O'Rourke;
- Aurore Thériault;
- Richard Beauregard, Ad hoc support member, Department of Transportation and Infrastructure;
- Scott MacAffee, ESIC staff member.

# Community Inclusion Networks (CINs)

The *Economic and Social Inclusion Act* sets the framework for 12 Community Inclusion Networks (CINs) to be established either independently or through the support of existing community-oriented organizations. The CINs' objectives are to identify, through a collaborative process, regional poverty issues and priorities; and to develop and implement a regional poverty reduction plan that aligns with *OPT1* and *OPT2*.

The CINs are at the heart of building community capacity and raising the level of engagement through collective and collaborative impact. They play a co-ordination role with local organizations and support them in the development and implementation of diverse community projects that promote economic and social inclusion with the aim of reducing poverty. The CINs provide a new model for economic and social inclusion. Rather than relying on the various levels of government to eradicate poverty, ESIC in partnerships with the CINs have empowered communities and individuals to participate and contribute collectively.

There were six meetings between ESIC and the CINs during 2015-2016. These meetings provided an opportunity for the CINs and ESIC to share information, knowledge, resources and best practices.

| Provincial picture  | Fiscal 2015-2016 |
|---|------------------|
| Number of meetings on poverty reduction                     | 310              |
| Number of people mobilized                                  | 22,312           |
| Value of projects in communities (including ESIC's funding) | \$4,398,731.51   |
| Value of leverage by communities                            | \$3,171,288.01   |
| Percentage of investment by the communities                 | 72.1%            |

**Note:** This table reflects projects that received funding from ESIC. The CINs were involved in additional community development projects that were not funded by ESIC.

Projects funded by ESIC generate community engagement that comes in various ways: financial contribution, in-kind donations and volunteer time. The percentage of community investment per project is a representation of this community engagement.

The following are the 2015-2016 projects initiated by the CINs and that received funding from ESIC.



## Region 1

### Westmorland-Albert Community Inclusion Network Co-operative

**Communities served:**

Greater Moncton, Westmorland County and Albert County

**Amount invested in projects by ESIC in 2015-2016:**

\$128,225

**Total leveraged by the community:**

\$526,896

**Total value of projects:**

\$655,121

**Percentage of investment by the community:**

80 per cent

**Number of participants:**

2,350

**Projects funded by ESIC in 2015-2016:**

- Rural Rides – Transportation volunteer driver program for the Petitcodiac region.
- Elgin Kitchen Renovation – Renovating a kitchen so that it can be used for community education.
- Boys and Girls Club Kitchen Renovation – Renovating the kitchen at the club to enable it to expand services and offer food security classes.
- Community Kitchen Expansion – Located at Moncton City Market – expanding an existing space so it can be used as a teaching kitchen.
- Westmorland Albert Door-to-Door Service Expansion – Bringing together all the alternative transportation providers in the southeast to coordinate and expand existing services.
- Recycle-A-Bike (RAB) – A program that fixes old bikes and provides them to persons living on low income; program also provides classes about how to do basic maintenance.
- Food Box Program for Rural Albert County – Bulk food buying program to increase food security.
- Increasing Energy Efficiency of Homes in Tantramar – Capacity-building for low-income homeowners to gain home heating skill and knowledge.
- Rural Rides – Transportation volunteer driver program for the Petitcodiac region.
- Experience, Skills and Literacy through Co-op Business Development – Mentorship and entrepreneurial development.
- Tele-Drive Albert County – Volunteer driver program for Albert County.
- Intergenerational Gardening Project.



## Region 2

### Vibrant Communities Saint John and Sussex

**Host:**

Business Community Anti-Poverty Initiative (BCAPI) and Vibrant Communities Saint John

**Communities served:**

Greater Saint John, Sussex, Queens East and Kings East

**Amount invested in projects by ESIC in 2015-2016:**

\$106,700

**Total leveraged by the community:**

\$348,085

**Total value of projects:**

\$454,785

**Percentage of investment by the community:**

77 per cent

**Number of participants:**

9,978

**Projects funded by ESIC in 2015-2016:**

- Saint John Early Childhood Development Coalition – Continuation of OPT programming in six priority neighbourhoods and beyond to prepare students to be school ready.
- Connecting with Families – Workshop for parents and service providers to better understand the challenges and opportunities involved with support to children.
- Learn and Go: Working for Change – Resident leadership empowerment program.
- Southwest NB Transit Authority Inc.: Final development phases – Coordination of alternative and traditional transportation services into a unified system.
- Achieve Literacy Greater Saint John – Supporting the goal of 90 per cent literacy rate among Saint John youth through the provision of leveled books for children and literacy workshops for the parents to foster better reading outcomes.
- Saint John Learning Exchange – Evolution to a paid work experience portion of existing transition to work program to support greater retention and application of soft skills.

## Region 3

### Greater Fredericton Community Inclusion Network

**Host:**

Greater Fredericton Social Innovation Inc.

**Communities served:**

Fredericton, York South, Tracy, Oromocto, Gaagetown, Sunbury County, Queens North, Minto and Chipman

**Amount invested in projects by ESIC in 2015-2016:**

\$139,715

**Total leveraged by the community:**

\$553,380

**Total value of projects:**

\$699,745

**Percentage of investment by the community:**

79 per cent

**Number of participants:**

3,331

**Projects funded by ESIC in 2015-2016:**

- Children Matter in Chipman.
- Feed the Lions Greenhouse Initiative.
- Door-to-Door Driving Groups Coordination – Bringing 10 provincial groups together to construct a common framework for the delivery of service.
- Healthy Meals for Hungry Minds – Bringing a school kitchen up to code so it can be used by volunteer groups to feed healthy food to hungry children.
- Grown by Nature: Nashwaak Valley School Nutrition Program – Bringing a school kitchen up to code so it can be used by volunteer groups to feed healthy food to hungry children.
- Healthy Leaners at Chipman Forest Avenue School – Bringing a school kitchen up to code so it can be used by volunteer groups to feed healthy food to hungry children.
- Building Capacity, Building our Volunteer Community – Volunteer attraction, appreciation and retention activities in greater Fredericton.
- Wickedly Delicious Nutrition Program – Bringing a school kitchen up to code so it can be used by volunteer groups to feed healthy food to hungry children healthy food.
- Makerspace – Mentorship, Learning and Inclusion – Supporting community learning through collaboration in a common space.

## Region 4

### North West Community Inclusion Network

**Host:**

L'Atelier R.A.D.O. inc.

**Communities served:**

Madawaska County, Grand Falls, Drummond

**Amount invested in projects by ESIC in 2015-2016:**

\$97,248

**Total leveraged by the community:**

\$406,245

**Total value of projects:**

\$503,493

**Percentage of investment by the community:**

80 per cent

**Number of participants:**

346

**Projects funded by ESIC in 2015-2016**

- Projet Vitrail – A career orientation project providing skills development, training and work placements for students aged 15 and 29 years old attending one of three alternative schools.
- Terrap'art – Workshops to youth, seniors and persons with special needs who share a passion and talent for visual arts to learn and showcase their artistic talent during a symposium of visual arts.
- Projet Rétablissement (transition to work) – Training for people with mental illnesses in gardening i.e., planting seeds, harvesting, canning and basics of exterior property maintenance.
- Bien manger et jardiner/Eating Healthy and Gardening – A training program for gardening, composting and cooking – produce will be donated to the food bank.
- AUTO-nomie Transport – A shuttle service program for the Edmundston region provided to the most vulnerable, in operation since February 2015.
- AUTO-nomie Transport – Business plan implementation and promotional campaign.
- Promotion and Commercialization of the Dexter Centre – Marketing plan development through capacity-building with mental health clients.

## Region 5

### Restigouche Community Inclusion Network

**Communities served:**

Restigouche County

**Amount invested in projects by ESIC in 2015-2016:**

\$20,754

**Total leveraged by the community:**

\$187,873

**Total value of projects:**

\$208,627

**Percentage of investment by the community:**

90 per cent

**Number of participants:**

237

**Projects funded by ESIC in 2015-16:**

- Restigouche Food Security Network
- Le succès avant tout – Youth focused transition to career.
- Community Transportation Coordinator – To research the implementation of a transportation strategy for the Restigouche region.

## Region 6

### Chaleur Community Inclusion Network

**Host:**

Bathurst Youth Centre

**Communities served:**

Pabineau First Nation, New Bandon, Allardville, Beresford, Nigadoo, Petit-Rocher, Pointe-Verte, Bathurst.

**Amount invested in projects by ESIC in 2015-2016:**

\$83,640

**Total leveraged by the community:**

\$152,960

**Total value of projects:**

\$236,600

**Percentage of investment by the community:**

64 per cent

**Number of participants:**

572

**Projects funded by ESIC in 2015-2016**

- Small steps toward healthy relationships – Assistance to adults and children faced with challenges, aiming at building-capacity and improving parent-child relationships.
- De zéro à vélo/community bike program – A bike refurbishment program promoting bicycles as an affordable means of transportation to those who would otherwise go without.
- Coopérative transport Chaleur (Phase 2) – Development of an alternative transportation system for the Chaleur region.
- Program \$SENSÉE

## Region 7

### Northumberland Community Inclusion Network

**Host:**

Miramichi Adult Learning Inc.

**Communities served:**

Miramichi and surrounding area

**Amount invested in projects by ESIC in 2015-2016:**

\$20,230

**Total leveraged by the community:**

\$927

**Total value of projects:**

\$14,812

**Percentage of investment by the community:**

6 per cent

**Number of participants:**

308

**Projects funded by ESIC in 2015-2016:**

- Food Security Building Capacity – Continuation of a series of food security initiatives in the Miramichi area, including fresh box, community gardens, collective kitchens and chef's program.
- Toolkit to Family Literacy – Promotion of community-based learning resources to children of Department of Social Development clients as a way to build literacy and community connection.
- Food Security Network Strategic Planning – Chart a course for the next few years.

## Region 8

### Vibrant Communities Charlotte

**Communities served:**

Charlotte County

**Amount invested in projects by ESIC in 2015-2016:**

\$141,600

**Total leveraged by the community:**

\$419,909

**Total value of projects:**

\$558,009

**Percentage of investment by the community:**

75 per cent

**Number of participants:**

1,963

**Projects funded by ESIC in 2015-2016:**

- Leaders in Training – Hands-on learning for at-risk youth, team building, program planning, goal setting and leadership skills development in St. Stephen.
- Summer Slide Camp – A literacy and numeracy program that includes physical activity and healthy eating for children from low-income families.
- Charlotte Dial-a-Ride – A volunteer driver program for Charlotte County
- Expansion of Milltown Elementary School Literacy and Numeracy Enhancement Camp to Blacks Harbour.
- Portfolio Preparation Program – Capturing lifelong learning and transferable skills.
- Charlotte County Business Bootcamp – Support and guidance to start-ups as they navigate the common pitfalls of starting a business in rural New Brunswick.
- Family Resource Centre Early Childhood Literacy Programs – Early childhood literacy programs for children in Charlotte County.
- Blacks Harbour School Afterschool Enhancement Program, spring 2016 – Expanding the offerings of a school-based after school-program to involve more children and families.
- Work Ready Initiative – Employment attainment support for mental health clients.
- Creating Possibilities for students and families within Charlotte County – County with scaling up of successful community based initiatives.
- B&G Club of Grand Manan – Doubling the number of existing space through investment in required infrastructure.
- Establishing Free and Local Food Infrastructure in Charlotte County – Development of a free food map for Charlotte County.

## Region 9

### **Inclusion Network of Central New Brunswick**

**Communities served:**

Part of York County, Blissfield, Ludlow, Doaktown, Harvey, McAdam, Nackawic

**Amount invested in projects by ESIC in 2015-2016:**

\$34,736

**Total leveraged by the community:**

\$53,631

**Total value of projects:**

\$88,368

**Number of participants:**

594

**Percentage of community investment:**

61 per cent

**Projects funded by ESIC in 2015-2016:**

- Wheels to Meals – Gathering seniors for monthly meals as a way to provide health and wellness services.
- Barton – Specialized tutoring service for children with learning disabilities.
- McAdam Bus Project – Community transportation for residents of McAdam to St. Stephen and Fredericton.
- The Learning Edge – Tutoring and mentorship using a local library.



## Region 10

### Carleton-Victoria Community Inclusion Network

**Communities served:**

Carleton County and part of Victoria County

**Amount invested in projects by ESIC in 2015-2016:**

\$86,565

**Total leveraged by the community:**

\$241,401

**Total value of projects:**

\$327,966

**Number of participants:**

1,728

**Percentage of community investment:**

74 per cent

**Projects funded by ESIC in 2015-2016**

- Tobique First Nation Learning Circle – Lunch and learn for elders, providing weekly meals, as a way to inform about health and wellness services.
- Victorian CommunitiTea Room – Local social enterprise and community development hub in Juniper.
- Perth Feed The Kids – A breakfast and lunch program at elementary and middle schools.
- Local Food Security Network Building – Phase 1 asset mapping of organizations involved in food security in Carleton/Victoria.
- Cougar Kittens – Early childhood enrichment through play activities, leading to literacy and learning.

## Region 11

### Kent Community Inclusion Network

**Host:**

Place aux compétences inc.

**Communities served:**

Kent County

**Amount invested in projects by ESIC in 2015-2016:**

\$210,627

**Total leveraged by the community:**

\$427,396

**Total value of projects:**

\$638,023

**Number of participants:**

159

**Percentage of community investment:**

67 per cent

**Projects funded by ESIC in 2015-2016**

- Transport communautaire Kent – A dial-a-ride volunteer driver program providing key service to the most vulnerable in Kent County.
- Employability Skills Through Volunteering (phase 2) – A volunteer centre for Kent County.
- Carrefour des compétences – Skill building toward employment for Kent County youth.
- Centre de formation secondaire – An alternative school to help with high school graduation and post-secondary enrollment.
- Jeunes and Jeune de cœur – An intergenerational literacy program.
- Kent Community Skills Centre – Transformation of a foodbank into a social enterprise hub.

## Region 12

### Community Inclusion Network Acadian Peninsula

**Host:**

Fondation communautaire de la Péninsule acadienne

**Communities served:**

Parts of Gloucester County, Alnwick, Neguac, Tabusintac and Eskinuopitijk First Nation.

**Amount invested in projects by ESIC In 2015-2016:**

\$71,225

**Total leveraged by the community:**

\$102,960

**Total value of projects:**

\$174,185

**Number of participants:**

428

**Percentage of community investment:**

59 per cent

**Projects funded by ESIC 2015-2016**

- Creation of a collaborative tribunal for the victims of violence on the Acadian Peninsula.
- Projet artisanal – Creation of a craft centre/workshop hub for seniors where work could be carried, exhibited and sold to raise funds for people with low-income.
- Déplacement Péninsule – A community-based transportation program that includes dial-a-ride type service and carpooling.
- Eating Well Affordably – Collective kitchen for mental health clients.
- My Community – Building community connections to reduce loneliness and isolation and improve health outcomes.
- Forum mieux-être pour la Péninsule acadienne – Transportation support for low-income persons to attend a wellness forum
- Co-op housing feasibility study – To see if cooperative housing could work on the Acadian Peninsula.

# 28 Priority Action progress

## Overcoming Poverty Together 2

| Action   | Status of action |
|--|------------------|
| <b>Pillar 1: Community Empowerment</b>   |                  |
| 1. Foster community development through community asset mobilization.  | In progress      |
| 2. Foster an entrepreneurial spirit to promote economic and social inclusion.  | In progress      |
| 3. Share and communicate information to improve coordination of community activities and regional initiatives that foster economic and social inclusion.   | In progress      |
| 4. Support creation of a “one-stop shop” to inform people about government and non- profit organization programs related to economic and social inclusion. | In progress      |
| 5. Celebrate communities’ best practices and success stories.  | In progress      |
| 6. Promote the spirit of volunteerism in our communities.  | In progress      |
| 7. Support the alignment of community volunteer organizations and initiatives.   | In progress      |
| <b>Pillar 2: Learning</b>  |                  |
| 8. Reinforce and build upon capacity of parents, families, caregivers and communities to support children and youth in their learning.                     | In progress      |
| 9. Support and promote literacy in early childhood development and education.  | In progress      |
| 10. Extend and strengthen the concept of innovative school models, such as entrepreneurial community schools and community-based school programming.       | In progress      |
| 11. Promote skill-based mentoring and afterschool programming and support participation of children and youth living in low income families.               | In progress      |
| 12. Support community-based initiatives in literacy, financial literacy, adult education, skill development and workplace entry preparation.               | In progress      |
| 13. Support learning initiatives related to career development and employment counselling services for people with low incomes.                            | In progress      |
| <b>Pillar 3: Economic Inclusion</b>  |                  |
| 14. Explore concept of a living wage.  | In progress      |
| 15. Consider the creation of comprehensive pay equity legislation.   | In progress      |
| 16. Promote inclusion in the workplace.  | In progress      |
| 17. Support flexible work place conditions to generate opportunities for people with barriers to employment and/or unique work practices and availability. | In progress      |
| 18. Foster entrepreneurship.   | In progress      |
| 19. Promote the support of local and micro businesses.   | In progress      |
| 20. Promote and support development, creation and sustainability of a social enterprise ecosystem.   | In progress      |

| Action   | Status of action |
|--|------------------|
| <b>Pillar 4: Social Inclusion</b>  |                  |
| 21. Promote and support community-based initiatives related to food preparation, food safety and access to healthy food.                 | In progress      |
| 22. Promote transition of food banks to community-based food centres.  | In progress      |
| <b>Pillar 4: Social Inclusion</b>  |                  |
| 23. Encourage initiatives that address availability of nutritional food and food management and coordination in emergency food programs. | In progress      |
| 24. Promote the establishment of community based breakfast programs in all public schools.   | In progress      |
| 25. Support sustainability and quality of existing affordable housing options that.  | In progress      |
| 26. Encourage innovative community-based housing solutions for affordable, accessible, quality, mixed housing communities.               | In progress      |
| 27. Develop a comprehensive rural and urban transportation strategy for the province.  | In progress      |
| 28. Promote and support community-based alternative transportation systems.  | In progress      |

# *Small Acts, Big Impact* campaign

From November 23 to December 4, 2015, ESIC organized the *Small Acts, Big Impact* awareness campaign, which challenged New Brunswickers to perform meaningful acts of volunteerism.

The campaign encouraged individuals from all walks of life to carry out simple acts in the fields of literacy, food security and transportation.

The goal was to inspire individuals to join the movement of overcoming poverty while learning more about the challenges their fellow New Brunswickers face every day. Participants were invited to take photographs of their acts, share them on social media and challenge friends, families and social networks to do the same.

The campaign reached thousands of people through social media and ran past the official two-week period.

During the campaign:

- More than 130 photographs of small acts were shared through social media such as Twitter, Facebook and Instagram and posted on the live feed of the [campaign's website](#).
- More than 27,000 people viewed the campaign's video on various platforms.
- The website has been visited more than 2,300 times.
- The campaign's Facebook page reached more than 78,000 people and received more than 300 likes during the campaign.
- There were close to 47,00 Twitter impressions

The overall audience for the campaign was 79,165, slightly more than 10 per cent of the population of New Brunswick. Within social media, this is considered "viral."

# Participants in ESIC meetings and conferences

21 Inc.

Aboriginal Affairs Secretariat

Atlantic Council for International Cooperation

Atlantic Summer Institute

Bathurst Youth Centre

British Columbia Social Development

Business Community Anti-Poverty Initiative

Canada Learning Bond Champions Network

Canada Revenue Agency

Canadian Red Cross Society

Child Care Sector Task Force

CHSR – University of New Brunswick radio station

Cities Reducing Poverty Conference

City of Saint John

Community Action Group on Homelessness in Fredericton

Community Economic Development Investment Funds

Community Food Smart

Community Inclusion Networks (CINs)

- Carleton-Victoria Community Inclusion Network
- Chaleur Community Inclusion Network
- Community Inclusion Network Acadian Peninsula
- Greater Fredericton Social Innovation
- Inclusion Network of Central New Brunswick
- Kent Community Inclusion Network
- North West Community Inclusion Network
- Northumberland Community Inclusion Network
- Restigouche Community Inclusion Network
- Vibrant Charlotte County
- Vibrant Communities Saint John and Sussex/Living SJ
- Westmorland-Albert Community Inclusion Network Co-operative

Co-operative Enterprise Council of New Brunswick

District scolaire francophone du Nord-Ouest

Door-to-Door Volunteer Driving Group

Elementary Literacy Friends

Empty Stocking Fund

Falls Brook Centre

Financial Consumer Agency of Canada

Financial Education Network

GovMaker

Greater Moncton United Way

Green Nexus

Health Promoting Schools – Anglophone School District West

Healthy Built Environment working Group

Healthy Eating Working Group  
HEPAC  
HRSDC/Employment and Social Development Canada  
Human Development Council  
Ideas Festival  
Information Morning (CBC)  
Innovation Labs at Planet Hatch  
Joint Economic Development Initiative (JEDI) – Aboriginal Affairs  
Leo Hayes High School Leadership Class  
Living SJ  
National Summit on Poverty Reduction  
NB Association of Nursing Homes  
NB Council on Aging  
NB Institute for Research, Data and Training  
NB Literacy Consultation  
NB Multicultural Association  
NB Non-Profit Housing Association  
NB Publishing  
NB Right to Information  
NB Women's Equity Branch  
New Brunswick Child and Youth Advocate  
New Brunswick Community College  
New Brunswick Department of Education and Early Childhood Development  
New Brunswick Department of Environment and Local Government  
New Brunswick Department of Finance  
New Brunswick Department of Health  
New Brunswick Department of Post-Secondary Education, Training and Labour  
New Brunswick Department of Social Development  
New Brunswick Department of Transportation and Infrastructure  
New Brunswick Food Security Action Network  
New Brunswick Health Council  
New Brunswick Public Library Service  
New Brunswick Social Policy Research Network  
NouLabs  
Nourishing Minds Committee – School Food in Greater Fredericton  
Nova Scotia 211  
Planet Hatch  
Poverty Advisory Committee  
Premier's Summit on Economic Inclusion  
Prosper Canada  
Provincial Community Food Mentors Gathering  
Provincial/Territorial Government Officials Community of Practice (Tamarack)  
Public Health – Fredericton Region  
Renaissance College  
Right to Play  
Robertson Institute for Community Development  
Rural and Urban Transportation Advisory Committee  
Saint John Community Foundation  
Saint John Community Loan Fund



Saint John Early Childhood Coalition  
Scotia Bank  
Service Canada  
Service New Brunswick  
Sistema NB and its five locations  
Smart Saver  
Social Determinants of Health  
Southwest NB Transit Initiative Authority  
The Shift  
Pond Deshpande Centre – University of New Brunswick  
United Way Canada  
United Way Central  
United Way Greater Moncton

# Summary of staffing activity

Pursuant to section 20 (1 and 2) of the *Economic and Social Inclusion Act*, the corporation may appoint employees on the basis of merit.

As of March 31, 2016, the corporation had five permanent employees and one vacant position.

## Official Languages

ESIC recognizes its Official Languages obligations and is committed to actively offering and providing quality services to the public in the Official Language of their choice in all modes of service delivery. The CINs and their partners are also subject to the *Official Languages Act*.

ESIC strives to offer its services in both Official Languages, not only to comply with the Act, but particularly to promote the firmly entrenched value it places on inclusion, which is a crucial pillar of society and *OPT*.

ESIC'S Official Languages strategy reinforces the position of the corporation vis-à-vis Official Languages. It is also designed to provide the CINs with the appropriate tools required to serve New Brunswickers in the Official Language of their choice.

During the year ending March 31, 2016, ESIC continued to promote, monitor and support at the internal level, with the CINs and external partners, the use of Official Languages in accordance with its strategy.

# Highlights of Overcoming Poverty Together

Additional information can be found in ESIC's various reports [www.gnb.ca/poverty](http://www.gnb.ca/poverty)

|                        |   |
|------------------------|---|
| <b>2008</b>            |   |
| October                | Announcement of the public engagement initiative to adopt a poverty reduction plan for NB               |
| <b>2009</b>            |   |
| January to April       | Public Dialogues  |
| June to September      | Round Table discussions   |
| November 12-13         | Final forum to adopt Overcoming Poverty Together: The N.B. Economic and Social Inclusion Plan           |
| December               | Extension of health card for up to 3 years for persons exiting social assistance                        |
| <b>2010</b>            |   |
| January                | Elimination of the interim social assistance rate program   |
| January                | Application of household income policy to social assistance recipients in spousal relationships         |
| April                  | Adoption of the Economic and Social Inclusion Act   |
| April                  | Provision of stable funding for homeless shelters within five years. Funds also provided in 2011 & 2012 |
| April                  | Amendments to the Residential Tenancies Act to protect boarders   |
| April                  | Minimum wage increase to \$8.50/hr.   |
| May                    | Appointment of ESIC's President and four Co-Chairs  |
| June                   | Appointment of Board Members  |
| June                   | First Board of Directors meeting  |
| September              | Minimum wage increase to \$9.00/hr.   |
| October                | Investment in early learning and child care spaces  |
| August to January 2011 | Hiring of ESIC staff  |

|                       |  |
|-----------------------|--|
| <b>2011</b>           |  |
| January               | First meetings of three Advisory Committees  |
| February to October   | Creation of 12 Community Inclusion Networks (CINs)   |
| April                 | Minimum wage increase to \$9.50/hr.  |
| August                | Linkage of benefits such as health, child care and home heating to household income to the extent possible                         |
| November              | Commencement of ESIC funding for Community Inclusion Network projects in Community Transportation and Community Learning           |
| <b>2012</b>           |  |
| April                 | Minimum wage increase to \$10/hr   |
| June                  | Hosting of Community Transportation conference by ESIC   |
| June                  | Presentation of Advisory Committee for Health Benefits – Dental and Vision Report to government                                    |
| June                  | Presentation of Advisory Committee for Social Enterprise and Community Investment Funds (SECIF) Report to government               |
| September             | Launch of Healthy Smiles Clear Vision program for children in low income families  |
| October               | Presentation of Social Assistance Reform Advisory Committee Report to government   |
| <b>2013</b>           |  |
| May                   | Development of GNB Interdepartmental Transportation Working Group  |
| October               | Restructure and increase of Social Assistance rates  |
| October               | Overhaul of the household income policy  |
| October               | Provision of more opportunities for people transitioning to work to keep earned income   |
| October               | Reform of wage exemptions to include a working income supplement   |
| September to October  | Public Dialogues – Overcoming Poverty Together 2   |
| September to October  | Regional and Provincial stakeholder meetings   |
| October to April 2014 | Development of the Economic and Social Inclusion Plan: Overcoming Poverty Together 2014-2019                                       |
| October               | First meeting of the Interdepartmental Working Group on Persons Living In Poverty  |
| December              | Announcement of New Brunswick Drug Plan  |
| <b>2014</b>           |  |
| February              | Announcement of Community Economic Development Initiative Funds and Small Business Tax Credit based on the SECIF Report            |
| May                   | Presentation of Economic and Social Inclusion Corporation Overcoming Poverty Together 2014-2019                                    |
| May                   | Launch of New Brunswick Drug Plan  |
| October               | New wage exemption policy for persons with disabilities as part of the Social Assistance Reform                                    |
| November              | Conclusion of OPT1   |
| December              | Commencement of OPT2   |
|                       | February – Announcement of Community Economic Development Initiative Funds and Small Business Tax Credit based on the SECIF Report |

|                   |   |
|-------------------|---|
| <b>2015</b>       |   |
| March             | Youth Employment Fund launched to help create jobs for unemployed youth   |
| April             | First meeting of the Rural and Urban Transportation Advisory Committee  |
| May               | OPT receives a national award on poverty reduction from Tamarack Institute (Category: provinces and cities working together in partnership) |
| June              | Public presentation of The Impact of NB's 2009-2014 Economic and Social Inclusion Plan  |
| November-December | ESIC launches 2 weeks awareness campaign Small Acts, Big Impact on volunteering   |
| <b>2016</b>       |   |
| January           | Opportunity Summit on Economic Inclusion  |
| February          | Community conversation on Health Equity   |

# Financial information

---

**New Brunswick Economic and  
Social Inclusion Corporation**

**Financial Statements  
March 31, 2016**

---

# New Brunswick Economic and Social Inclusion Corporation

Table of Contents

March 31, 2016

---

---

|  | Page  |
|--|-------|
| <b>Independent Auditor's Report</b>                        |       |
| <b>Financial Statements</b>                                |       |
| Statement of Financial Position                            | 1     |
| Statement of Operations and Changes in Accumulated Surplus | 2     |
| Statement of Cash Flows                                    | 3     |
| Notes to Financial Statements                              | 4 - 6 |





## Independent Auditor's Report

To: The Board of Directors of New Brunswick Economic and Social Inclusion Corporation

### *Report on the Financial Statements*

We have audited the accompanying financial statements of New Brunswick Economic and Social Inclusion Corporation, which comprise the statement of financial position as at March 31, 2016, and the statements of operations and changes in accumulated surplus and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian public sector accounting standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditor's Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### *Opinion*

In our opinion, the financial statements present fairly, in all material respects, the financial position of New Brunswick Economic and Social Inclusion Corporation as at March 31, 2016, and the results of its operations and its cash flows for the year then ended in accordance with Canadian public sector accounting standards.

  
Chartered Professional Accountants

---

# New Brunswick Economic and Social Inclusion Corporation

Statement of Financial Position

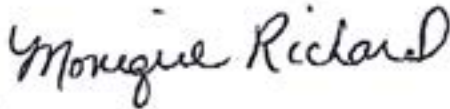
As at March 31, 2016

---

|  | 2016                | 2015                |
|--|---------------------|---------------------|
| <b>FINANCIAL ASSETS</b>                                    |                     |                     |
| Due from related party, Province of New Brunswick (note 3) | <u>\$ 3,320,229</u> | <u>\$ 3,047,830</u> |
| <b>LIABILITY</b>   |                     |                     |
| Accounts payable and accrued liabilities (note 4)          | \$ 35,678           | \$ 31,606           |
| <b>ACCUMULATED SURPLUS</b>                                 |                     |                     |
| Surplus  | <u>3,284,551</u>    | <u>3,016,224</u>    |
|  | <u>\$ 3,320,229</u> | <u>\$ 3,047,830</u> |

Approved on behalf of the Board:

Director



Director



# New Brunswick Economic and Social Inclusion Corporation

Statement of Operations and Changes in Accumulated Surplus  
Year ended March 31, 2016

|  | 2016                | 2015                |
|--|---------------------|---------------------|
| Revenues                                   |                     |                     |
| Province of New Brunswick                  | <u>\$ 2,790,000</u> | <u>\$ 2,790,000</u> |
| Program spending                           |                     |                     |
| Community Inclusion Networks               | 750,000             | 750,000             |
| Community Action (Learning) Grants         | 463,501             | 398,676             |
| Community Transportation Grants            | 330,359             | 342,760             |
| Community Impact Grants                    | 250,000             | 206,300             |
| Board expenses                             | 20,553              | 22,101              |
| Summit on Economic Inclusion               | 11,186              | -                   |
| Other Grants                               | 4,000               | -                   |
| Overcoming Poverty Together 2              | -                   | 28,372              |
| Social Enterprise Group                    | -                   | 7,576               |
|  | <u>1,829,599</u>    | <u>1,755,785</u>    |
| Operating expenses                         |                     |                     |
| Salaries and related benefits              | 503,431             | 476,011             |
| Services                                   | 121,235             | 98,616              |
| Advisory committees                        | 31,147              | 4,849               |
| Travel                                     | 26,787              | 25,304              |
| Telephone                                  | 7,664               | 10,119              |
| Supplies                                   | 1,389               | 3,022               |
| Computer expenses                          | 421                 | 100                 |
|  | <u>692,074</u>      | <u>618,021</u>      |
| Excess of revenues over operating expenses | 268,327             | 416,194             |
| Accumulated surplus, opening               | <u>3,016,224</u>    | <u>2,600,030</u>    |
| Accumulated surplus, closing               | <u>\$ 3,284,551</u> | <u>\$ 3,016,224</u> |

---

# New Brunswick Economic and Social Inclusion Corporation

Statement of Cash Flows  
Year ended March 31, 2016

---

|   | 2016               | 2015               |
|---|--------------------|--------------------|
| Operating activities                      |                    |                    |
| Cash received - Province of New Brunswick | \$ 2,507,601       | \$ 2,387,857       |
| Cash paid to suppliers and employees      | <u>(2,507,601)</u> | <u>(2,387,857)</u> |
| Change in cash position                   | -                  | -                  |
| Cash, opening                             | <u>-</u>           | <u>-</u>           |
| Cash, closing                             | <u>\$ -</u>        | <u>\$ -</u>        |

---

# New Brunswick Economic and Social Inclusion Corporation

Notes to Financial Statements

March 31, 2016

---

---

## 1. Nature of operations

New Brunswick Economic and Social Inclusion Corporation is a Province of New Brunswick Crown Corporation created by special act on April 16, 2010. The corporation is exempt from income taxes under ITA 149(1)(d).

This corporation was created as part of the Provincial Plan for the continued partnership of the citizens of New Brunswick in the development, adoption, implementation and evaluation of the Economic and Social Inclusion Plan. The Plan's vision is that all citizens shall have the necessary resources to meet their basic needs and to live with dignity, security and good health.

The primary objectives and purposes of the corporation are as follows:

- (a) to lead the implementation and evaluation of the Provincial Plan and the development and adoption of other Economic and Social Inclusion Plans;
- (b) to coordinate and support community inclusion networks in the development of their local plans and in the implementation of the objectives of the Provincial Plan set out in their local plans;
- (c) to manage the Economic and Social Inclusion Fund established under the Economic and Social Inclusion Act;
- (d) to carry out the other activities or duties authorized or required by the Economic and Social Inclusion Act and regulations, as directed by the Lieutenant-Governor in Council.

## 2. Significant accounting policies

These financial statements are prepared in accordance with Canadian public sector accounting standards. The significant policies are detailed as follows:

### (a) Revenue recognition

The corporation follows the deferral method of accounting for grants received for operations and specific projects. Grants to be used for restricted purposes are recognized as revenue in the period in which the related expenditures are incurred. When a portion of a grant relates to a future period, it is deferred and recognized in the subsequent period.

Unrestricted grants are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Grants approved but not received at the end of an accounting period are accrued.

The corporation currently receives all of its funding from the Province of New Brunswick.

---

# New Brunswick Economic and Social Inclusion Corporation

Notes to Financial Statements

March 31, 2016

---

## 2. Significant accounting policies, continued

### (b) Capital assets

The corporation records capital expenditures under \$10,000 as current period expenses as incurred.

### (c) Contributed materials and services

The Province of New Brunswick provides various materials and services to the company without charge including fixed assets, information technology, human resource, occupancy, accounting and other administrative support. Because of the difficulty of determining their fair value, contributed materials and services are not recognized in the financial statements.

### (d) Pension plans and other retirement benefit plans

Full-time employees of the corporation are members of the New Brunswick Public Service Shared Risk Plan. The plan is a multi-employer plan under which contributions are made by both the corporation and its employees. The employer's contributions to the plan are accounted for as a defined contribution plan, as the corporation's obligation is limited to the amount of these contributions.

### (e) Financial instruments

The organization initially measures its financial assets and liabilities at fair value, except for certain non-arm's length transactions. The company subsequently measures its financial assets and financial liabilities at amortized cost, except for securities quoted in an active market, which are subsequently measured at fair value.

Financial assets measured at amortized cost include accounts receivable. Financial liabilities measured at amortized cost include accounts payable, and accrued liabilities.

### (f) Measurement uncertainty

The preparation of financial statements in conformity with Canadian public sector accounting standards requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reported period. Actual results could differ from those estimates.

---

# New Brunswick Economic and Social Inclusion Corporation

Notes to Financial Statements  
March 31, 2016

---

### 3. Related party transactions

The Province of New Brunswick pays all costs on behalf of the corporation throughout the fiscal year.

The amount due from the Province of New Brunswick represents the amount due to the corporation for the excess of approved funding over expenditures incurred.

During the year, the Province of New Brunswick authorized funding totalling \$2,790,000 (2015-\$2,790,000).

|                           | <u>2016</u>  | <u>2015</u>  |
|---------------------------|--------------|--------------|
| Province of New Brunswick | \$ 3,320,229 | \$ 3,047,830 |

### 4. Accounts payable and accrued liabilities

|                  | <u>2016</u>      | <u>2015</u>      |
|------------------|------------------|------------------|
| Audit accrual    | \$ 7,500         | \$ 7,500         |
| Vacation accrual | <u>28,178</u>    | <u>24,106</u>    |
|                  | <u>\$ 35,678</u> | <u>\$ 31,606</u> |

### 5. Comparative amounts

The financial statements have been reclassified, where applicable, to conform to the presentation used in the current year. The changes do not affect prior year earnings.